

# HR DEPARTMENT JOB DESCRIPTION

Guess Europe Sagl is currently recruiting for its European Headquarter a:

# **GRAPHIC DESIGNER MAN - INTERNSHIP**

**LOCATION:** Stabio (Switzerland)

**CONTRACT TYPE:** Full-Time Internship (6 months – with expense refund and canteen)

#### **PURPOSE OF THE JOB**

Reporting directly to the Head of Designer Man, the Graphic Designer Intern will support the developing of all graphic design activities both for the Guess Man Line (Guess Jeans and Marciano).

He/she will also support presentations of the graphic line to merchants and sales teams in adoption and proto reviews.

## **CORE JOB RESPONSIBILITIES**

Assist the Graphic Designer Team in the following daily activities:

- Seasonal Man graphics design
- Shopping for samples and inspiration
- Trend search
- Research fabric and body styles and implement garment work sheets
- Mood boards and color cards
- Sketches and color rendering of the new styles according to the collection structure
- Create graphic detail sheets, color separations and tech packs for screen prints and embellishments
- Work with all members of Design, Merchandising, Production, and Technical Design teams and collaborate in creating graphics for areas needed
- Work with the Design team and provide comments and notes for all fittings concerning graphic tee bodies as well as advise graphic placement

### **REQUIRED QUALIFICATIONS**

- Bachelor Degree or Diploma in Fashion and/or Graphic Arts
- Interest and personal attitude in technical design and related fashion field, with a focus on GRAPHIC DESIGN and MAN Apparel.
- Fluent English
- Good knowledge of computer skills: Excel, Word, Outlook, PowerPoint, Adobe Illustrator and Photoshop are mandatories; extensive computer experience in and any other graphic program will be a plus.
- Strong attitude and understanding of fashion product, style and graphic trends
- Highly creative with a clear understanding of the Guess Brand DNA
- Must possess the ability to handle multiple tasks/projects with adherence to deadlines and design calendar
- Detail oriented/innovative traits are necessary with strong attention to authentic details

### **ATTENTION:**

The applications without a personal <u>CV and PORTFOLIO - better if with a focus on MAN GRAPHIC DESIGN</u> - will be NOT considered.

Send your application to: recruiting@ch.guess.eu