



GUESS?, Europe

## HR DEPARTMENT JOB DESCRIPTION

Guess Europe Sagl is currently recruiting  
for its European Headquarter based in Bioggio (Switzerland) a

### **PRODUCT DEVELOPER KIDS**

#### **PURPOSE OF THE JOB:**

Responsible for researching, developing, and launching new products for Kids division.  
Responsible for product development and planning throughout the product lifecycle including gathering and prioritizing product requirements, working closely with Design, Sales and Marketing and ensuring revenue and customer satisfaction goals are met.  
Ensure that the product supports the businesses overall strategy and goals.  
Responds to Company initiatives by driving new products to meet customer needs.

#### **CORE JOB RESPONSIBILITIES:**

- Oversee and manage product process in line with the business goals and objectives.
- Maintain calendar to ensure that all sample deadlines are met
- Source raw materials as needed for Designers and factories
- Create specification sheets for all new products created
- Manage quality control of production and approve and troubleshoot top samples
- Fitting of prototypes
- Data entry on Model Form / Enovia
- Checks the lab-dip and the art-work of production with sizes developments
- Works with product management team to ensure an process efficient
- Participate in cross-functional teams to execute product development plan
- Works in synergy with designer, production, quality control and model maker offices
- Realizes and follow-up technical cards with suppliers
- Communicate daily with factories for progress of samples and troubleshoot any product development issues
- Negotiate costs with factories to meet targets and margin goals
- Visit factories and resolve issues as required
- Manage costs and referencing of styles
- Meets locally specialized vendors
- Attends fashion and textile shows
- Provide SKU analysis as needed



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### **REQUIRED QUALIFICATIONS:**

- Significant previous experience in similar role
- Must have excellent organizational skills with attention to detail and follow-up
- Excellent interpersonal and communication skills with the ability to interact with a diverse group at all level
- Problem solving and negotiating skills
- Extensive computer experience including but not limited to Microsoft: Excel, Word, Outlook, PowerPoint, Model Form, Adobe Illustrator, Enovia, Photoshop etc.
- Fluent English. Any additional language is considered a plus
- Ability to travel to all countries within the designated regions as required